



ORANGE COUNTY NC
**ANIMAL
SERVICES**
MEDIA KIT

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NEWS RELEASE

FOR IMMEDIATE RELEASE – 03/06/2023

ORANGE COUNTY NC ANIMAL SERVICES TO HOST A “PAW-TY” FOR NATIONAL PUPPY DAY

CHAPEL HILL, N.C. – Animal lovers of North Carolina are invited to join the Orange County NC Animal Services for the celebration of National Puppy Day. This “PAW-ty” will be a chance for guests to walk, play and spend time with all dogs at the center. Bring your dogs to the event as it will feature a photobooth, food for guests and all pets, and a pet grooming truck. Join the Orange County NC Animal Services at the center located at 1601 Eubanks Rd. Chapel Hill, NC 27516, Thursday, March 23, 2023, from Noon to 6 p.m.

Dr. Sandra Strong, Director of the Animal Services Advisory Board, said: “The event will be a great opportunity for the community to bring pets and play with the center dogs. We want to see families, children, college students, and friends at this event!”

Entry to the event is free for all, for those interested there will be a donation box available that will collect pet food, toys, etc. to be given to our dogs at the center and to families of newly adopted dogs. The grooming truck will offer 1 free wash and trim for every dog that comes to the PAW-ty.

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NATIONAL PUPPY DAY

The Orange County NC Animal Services seeks to support the community by providing cost-effective animal services; Safety and well-being are the top priorities. More information can be found by visiting orangecountync.gov or contacting Lindsey Williams.

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MEDIA ADVISORY

Release Date-03/06/2023

ORANGE COUNTY NC ANIMAL SERVICES TO HOST A “PAW-TY” FOR NATIONAL PUPPY DAY

CHAPEL HILL, N.C.— The Orange County NC Animal Services invites you to the National Puppy Day “PAW-ty” for animal lovers and community members. Guests are welcome to bring their dogs to the center to interact and play with the dogs at the center.

WHAT: This event at the Orange County NC Animal Services will feature staff, volunteers, and board members. It is an opportunity to inform the public about pet adoption as well as animal safety in Orange County.

WHO: Advisory board director Sandra J. Strong will be in attendance, Orange County NC Animal Services staff and volunteers.

WHEN: Thursday March 23, 2023, from Noon until 6 p.m.

Scheduled activities:

Noon Welcome by company Board Director Sandra J. Strong

12:30 p.m. Grooming truck opens, photobooth and food are available. All center dogs will be placed in one central location for walks and play.

2:30 p.m. Information about services the center provides given by Orange County NC Animal Services staff. All center dogs will be fed

5 p.m. Thank you for everyone’s attendance by Orange County NC Animal Services volunteers.

6 p.m. Event ends

WHERE: 1601 Eubanks Rd. Chapel Hill, NC 27516


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DETAILS:

Photo opportunities will be available throughout the entire event. Interviews with any speaker can take place immediately following their address. WIFI will be available using the network name “NCAanimals” and password “PAWty2023!”

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FACT SHEET

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ORANGE COUNTY NC ANIMAL SERVICES HOSTS “PAW-TY” FOR NATIONAL PUPPY DAY

- According to the American Society for the Prevention of Cruelty to Animals, approximately 3.1 million dogs enter U.S. animal shelters every year.
- According to a 2022 report from the Orange County NC Animal Services, there were 2,100 animals admitted to its Center and 2,010 of these animals were adopted, transferred, or returned to their owners.
- In December 2022 the Orange County NC Animal Services accepted 84 dogs and 57 were adopted (Orange County Animal Services, 2023).
- Animals from Chapel Hill, Carrboro, and Hillsborough are accepted at the center (Orange County Animal Services, n.d.).
- According to the Orange County NC Animal Services, volunteers of the center can be as young as 13 with adult supervision.

Information acquired from [American Society for the Prevention of Cruelty to Animals, Orange County NC Animals Report](#) and [Orange County NC Animal Services Sheltering Animal Statistics Report](#).



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2/3
homes in the U.S. have pets

3.1 million
dogs enter U.S. animal shelters
every year.



64.04%
of dogs accepted at the center
were adopted in December 2022

71.43%
of dogs that entered the center in
December 2022 were surrendered

